



Lance H. Marburger

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EXPERIENCE

2/10-Present

PRINCIPAL

Hamilton Design LLC, Washington, DC

Provide communication and marketing design for a variety of clients including non-profits, associations and political clients.

3/13-Present

ART DIRECTOR

SpaceNews, Inc., Alexandria, VA

I am responsible for the day-to-day production of the print version of the publication and provide support for the website along with production of marketing materials. I develop and manage the overall brand appearance for all uses including print, Web and special events. My responsibilities include overseeing page design, producing informational graphics along with prepress of all materials prior to print.

2/03-3/13

ART DIRECTOR

Pixels & Ink, Alexandria, VA

Designed print and online materials for non-profits, associations and corporate real estate clients including branding identification, marketing brochures, magazines, newsletters, annual reports, direct-mail pieces, advertisements and associated websites. Other responsibilities include bid solicitations from printing vendors, prepress quality control of projects, photography, copy writing and illustration.

10/02-2/03

CREATIVE DIRECTOR

The Federal Paper, Washington, DC

Managed the design and production of a weekly non-partisan political newspaper. Worked closely with editors and reporters. Responsibilities included developing designs, illustrations and graphics to complement editorial content as well as development and design for advertising clients.

10/00-10/02

DIRECTOR OF CREATIVE SERVICES

Army Times Publishing Company, Springfield, VA

Managed a staff of four artists to promote and advertise seven weekly newspapers and their respective online sites, with all aspects of marketing and promotional material and supervised the Ancillary Product Marketing Manager and support staff.

2/00-10/00

DESIGN EDITOR

San Gabriel Valley Newspaper Group, West Covina, CA

Managed the editorial art department and Web artists to develop graphics, illustrations and news packages. Responsible for coordinating art with editors for three daily newspapers; the *Pasadena Star-News*, *San Gabriel Valley Tribune* and *Whittier Daily News*. Assisted in the daily design of the three newspapers and associated online content.

5/94-2/00

EDITORIAL ART DIRECTOR

Army Times Publishing Company, Springfield, VA

Managed five artists providing art for seven weekly newspapers that reported on all aspects of the military, defense, federal government, space industries and a variety of supplements. Produced informational graphics and illustrations as well as news and feature cover designs. Responsible for managing the budget and procurement for the department. Played a key role in the redesign of five of the company's newspapers.

7/87-5/94

GRAPHICS COORDINATOR

The Star-Ledger, Newark, NJ

Hands-on management of editorial graphics for news, business and feature sections. Produced page designs, illustrations and informational graphics.



EDUCATION

- 1987** **Pratt Institute School of Design**, Brooklyn, NY
BFA in Graphic Design & Communication — graduated with honors
- 1999** **The Wilmington Writer's Workshop**: Seminar on narrative writing for editors and reporters.
- 1998** **Art Direction and Design — The Poynter Institute**: Strategies on how to draw readers into the stories that dominate front pages, news and features sections
- 1997** **Training the Trainers Seminar — The Poynter Institute**: Seminar on how to train creative staff
- 1993** **Envisioning Information**: Seminar presented by Edward Tufte, author of *The Visual Display of Quantitative Information and Envisioning Information*
- 1991** **Eighth Annual Workshop at Rhode Island School of Design**: Seminar presented by Nigel Holmes, graphics director at *TIME* magazine, on better understanding illustrated information

AWARDS

- 2014** **ASBPE Awards** — Mid-Atlantic Region (Gold) — Evolutionary Redesign of *SpaceNews*
- 2012** **MarCom Awards** (2 Gold) for *The Construction User*, two quarterly magazines published by The Association of Union Constructors
- 2001** The **Sierra Club award** of honorable mention for *The San Gabriel: A River on the Edge*, a 64-page supplement that impacted legislation in California
- 2000** **Society of News Design** award of excellence for illustration
- 1999** **Gerald R. Ford Foundation** award for defense news writing and design
- 1994** **New Jersey Sunday Editors** award of excellence for illustration
- 1991** **New Jersey Art Directors Club** award of excellence for illustration
- 1990** **Society of News Design** award of excellence for illustration

VOLUNTEER

- 2007-2012** **Co-Chair of Marketing & Development for Artomatic**
This volunteer committee coordinates the promotion and marketing of Artomatic. Roles and responsibilities include public, community and artist relations, marketing fundraising, Web services, education, history, outreach and design

SKILLS

- In-depth knowledge of Mac OS and design software, primarily Adobe Photoshop, Illustrator, InDesign
- Working knowledge of Microsoft Word, Outlook, Excel and PowerPoint
- Strong sense of design, typography, illustration and photography
- In-depth knowledge of color, pre-press operations and art/photo direction